

OREXO US, INC. ONLINE PRIVACY POLICY

Orexo US, Inc. (“**Orexo US, Inc.**,” also referred to as “**we**,” “**us**,” and “**our**”) and its subsidiaries and affiliated companies (collectively, “**Orexo US, Inc. Entities**”) respects the privacy of our visitors. This privacy policy (“**Policy**”) explains how your personal information is collected, used and disclosed by Orexo US, Inc. This Policy applies to consumer users of Orexo US, Inc. websites, including rise-us.com, and our product promotional web sites that are designated for audiences in the United States (collectively, the “**Websites**”).

The Websites may also include Web pages of Orexo AB, which are designated as “Global,” and Web pages of Orexo US, Inc. US parent company, which are designated as “**International Pages**.” The International Pages are provided by their designated entities and not by Orexo US, Inc. Entities. The International Pages, as well as other websites, applications, or services that do not display or link to this Policy, or that display or link to different privacy statements, are not governed by this privacy statement. We encourage visitors to review the applicable privacy statements before disclosing any personal information.

This privacy statement may be supplemented or amended from time to time by privacy statements that are specific to certain areas of the Orexo US, Inc. Websites.

If you have any questions or concerns regarding this privacy statement, please contact us using the [Contact Orexo US, Inc. details at www.orexo.com/us](#).

INFORMATION COLLECTED

Submitted Information

We may collect information about you in various ways when you use our Websites. For example, we may collect your name, e-mail address, address, and telephone numbers. As a visitor, you do not have to submit any personal information in order to use the Websites. The Websites collect personal information only if it is voluntarily provided by visitors.

We do not solicit, request, or require users to submit, nor do we want users to submit any “sensitive information,” such as data relating to race or ethnic origin, religious beliefs, criminal record, physical or mental health, or sexual orientation.

Passive Information

To make our Websites more useful to you, our servers (which may be hosted by a third-party service provider) collect information from you, including your browser type, operating system, Internet Protocol (IP) address (a number that is automatically assigned to your computer when you use the Internet, which may vary from session to session), domain name, and/or a date/time stamp for your visit. We also use cookies and URL information to gather information regarding the date and time of your visit and the information for which you searched and which you viewed. “**Cookies**” are small pieces of information that a website sends to your computer’s hard drive while you are viewing a web site. We may use both session Cookies (which expire once you close your Web browser) and persistent Cookies (which usually stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Websites. Persistent Cookies can be removed by following Internet browser help file directions.

HOW THE INFORMATION IS USED

We use personal information collected through our Websites for purposes described in this Policy or disclosed to you on our Websites or in connection with our services. For example, we may use your information to:

- Operate and improve our Websites, products, and services;
- Understand you and your preferences to enhance your experience and enjoyment using our Websites, products, and services;
- Process and deliver contest entries and rewards;
- Respond to your comments and questions and provide customer service;

- Provide and deliver the products and services you request;
- Send you related information, including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages;
- Communicate with you about new contests, promotions, rewards, upcoming events, and other news about products and services offered by Orexo US, Inc. and our selected partners; and
- Link or combine your information with other personal information we get from third parties, to help understand your needs and provide you with better service.

You may at any time request that we discontinue sending you e-mails or other communications generated in response to your registration on the Orexo US, Inc. Websites.

SHARING OF PERSONAL INFORMATION

Information You Share

Our Websites allow you to connect and share certain content publicly. Should you choose to share content through the Websites, you do so at your own risk. Please be mindful of your own privacy needs as you choose what to share and make public, as Orexo US, Inc. has no control over information you choose to share with others.

In addition, areas of the Websites have features that will allow you to track your own personal information and make entries into our Websites such as journal entries, system reminders, and communications. To protect your own privacy, we request that all users of our Websites refrain from posting or sharing information regarding their patient support on other forms of media other than those provided by the Websites.

Information We Share

We do not share your personal information with third parties other than as follows:

- To (i) comply with laws or to respond to lawful requests and legal process, (ii) to protect the rights and property of Orexo US, Inc. Entities, or (iii) in an emergency to protect the personal safety of Orexo US, Inc. Entities, its customers, or any person;
- With your consent;
- With third-party vendors, consultants, and other service providers who work for us and need access to your information to do that work;
- With third-party vendors under confidentiality obligations to conduct market research or provide you with information that may be of interest to you;
- In connection with or during negotiation of any merger, financing, acquisition, or dissolution, transaction, or proceeding involving sale, transfer, divestiture, or disclosure of all or a portion of our business or assets to another company.

All of these disclosures may involve the transfer of personal information to municipalities, counties, or states without data protection rules similar to those in effect in your area of residence. We may also share aggregated or de-identified information.

EXTERNAL LINKS

This website provides links to various websites that we do not control. When you click on one of these links, you will be transferred out of our website and connected to the website of the organization or company that you selected. Even if an affiliation exists between our website and a third-party website, we exercise no control over linked sites. Each of these linked sites maintains its own independent privacy and/or data collection policies and procedures. If you visit a website that is linked to our site, you should consult that site's privacy policy before providing any personal information.

SECURITY OF YOUR PERSONAL INFORMATION

We take commercially reasonable steps to help protect your personal information against loss, misuse, and unauthorized access, disclosure, alteration, and destruction.

CHILDREN

Our Websites are not designed for, or intentionally targeted at, children 13 years of age or younger.

DATA RETENTION

Orexo US, Inc. and its suppliers, agents, and assigns may retain records associated with the Websites for a period of one (1) year from the last validated prescription entered by a participant.

Information at the point of retention expiration will be deleted from the Websites and be unable to be retrieved by Orexo US, Inc., our customer service team, or technical support. These Websites are not and shall not function as an archive. We shall have no liability to you or any other person for loss, damage, or destruction to your information, including any content submitted by you to our Websites. You shall be solely responsible for maintaining independent archival and backup copies of your information.

CHANGES TO THIS POLICY

We may modify or amend our privacy or acceptable use policies from time to time at our discretion. When we make changes to our policies, we will amend the revision date at the top of this page.

YOUR INFORMATION CHOICES

You may opt out of receiving promotional e-mails from us by following the instructions in those e-mails. If you opt out, we may still send you non-promotional e-mails, such as e-mails about your accounts or our ongoing business relations. You have a right to know about the personal information that we hold about you. You also have a right to correct, amend or delete the information that we hold about you if it is incorrect. You may exercise these rights and/or send requests about your contact preferences and changes to your information, including requests to opt out of sharing your personal information with third parties by contacting us by clicking [here](#).

INTERNATIONAL USERS

This website is intended for use only by U.S. residents and you have indicated that you are a U.S. resident by entering this website.

If you are visiting from the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that you are transferring your personally identifiable information to the United States which does not have the same data protection laws as the EU and by providing your personally identifiable information You consent to: (a) the use of your personally identifiable information for the uses identified above in accordance with this privacy policy; and (b) the transfer of your personally identifiable information to the United States as indicated above.

CONTACT US

If you have any questions, comments, requests, or concerns related to this Privacy or Terms of Use Policy or the information practices of these Orexo US, Inc. Websites, or if you would like to opt out of future communications, please contact us as follows:

Orexo US, Inc.
220 East 42nd Street, Suite 409A,
New York, NY 10017
1-855-982-7658

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